



# ONLINE ADVERTISING RATES

www.bhphinfo.com

## To Advertise, Call (832) 767-4759

### LEADERBOARD BANNER

Expandable / collapsible Leaderboard Banner displayed at the top of the home page of [www.bhphinfo.com](http://www.bhphinfo.com).

#### BANNER SIZES:

1004 X 65 and 1004 X 355.

Can be static JPEG or animated GIF.

**ONLY \$800 / MONTH (3 MO. MIN)**

**OR \$1000 / MONTH (MO. TO MO.)**

*(35,000 to 45,000+ impressions monthly.)*

### EXCLUSIVE BANNER UNITS

Displayed on the right side of the homepage.

#### VARIOUS SIZES.

Can be static JPEG or animated GIF.

**\$250 to \$500 / MONTH**

Dep. on size (200x200 or 200x90) and placement.

Minimum 6 month run.

*(6,500 to 8,500+ impressions monthly.)*

### SCROLLING BANNERS

Displayed at the bottom of almost every page of the website.

**SIZE: 200 X 90**

Can be static JPEG or animated GIF.

**\$150 / MONTH (6 MO. MIN)**

Dep. on placement and length of run.

*(35,000 to 45,000+ impressions monthly.)*

*Custom placements open for discussion.*



## THE NATIONAL ALLIANCE OF BUY HERE, PAY HERE DEALERS

2180 North Loop West Suite 270 • Houston, Texas 77018 • Phone: 832-767-4759 • Fax: 713-680-BHPH (2474)

Website: [www.bhphinfo.com](http://www.bhphinfo.com) • E-Mail: [nabdadmin@bhphinfo.com](mailto:nabdadmin@bhphinfo.com)



# ONLINE ADVERTISING RATES

[www.bhphinfo.com/sponsors](http://www.bhphinfo.com/sponsors)

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### SPONSOR PAGE

Displayed under designated category at [www.bhphinfo.com/sponsors](http://www.bhphinfo.com/sponsors).

**MAX SIZE: 400 X 400**

Can be static JPEG or animated GIF.

URL Link to your web site.

Product or service description, (50) words or less.

**\$250 / MONTH**

Minimum 6 month run.

(16,000 to 20,000+ impressions monthly.)

#### Product or Service Categories:

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Advertising / Marketing      | <input type="checkbox"/> Attorney / Legal        | <input type="checkbox"/> Auto Transport              |
| <input type="checkbox"/> Capital – Floor Plans        | <input type="checkbox"/> Capital Lines of Credit | <input type="checkbox"/> Capital – Notes             |
| <input type="checkbox"/> Certified Public Accountants | <input type="checkbox"/> Collection Training     | <input type="checkbox"/> Dealer Education            |
| <input type="checkbox"/> Dealer Mgmt. Software        | <input type="checkbox"/> Key Systems             | <input type="checkbox"/> Lead Management             |
| <input type="checkbox"/> Payment Devices / GPS        | <input type="checkbox"/> Recoveries              | <input type="checkbox"/> Reinsurance / Insurance     |
| <input type="checkbox"/> Tax Preparation              | <input type="checkbox"/> Trade Publication       | <input type="checkbox"/> Training                    |
| <input type="checkbox"/> Twenty Groups                | <input type="checkbox"/> Vehicle Remarketing     | <input type="checkbox"/> Warranty / Service Contract |
| <input type="checkbox"/> Other (please specify) _____ |  |  |

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## **ONLINE ADVERTISING RATES**

### **E-Mail Marketing Campaigns**

**REACH A DATABASE OF OVER 16,000 CONTACTS WITH YOUR EXCLUSIVE CONTENT. YOU WILL RECEIVE A LEAD LIST OF ALL THE CONTACTS THAT HAVE INTERACTED WITH YOUR EMAIL SO YOUR SALES TEAM MAY FOLLOW UP.**

**CALL FOR MORE INFORMATION!  
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