

Orlando Conference FOR BUY HERE PAY HERE

OCTOBER 23 - 25, 2017 ★ ROSEN CENTRE

SPONSORSHIP OPPORTUNITIES

Make your presence count *EVEN MORE* at the NABD 2017 Orlando Conference for Buy Here Pay Here! Reserve these promotional opportunities by calling NABD at (832) 767-4759 by Sept. 15. Subject to Availability!

ATTENDEE LANYARDS

Personalize each lanyard with your company logo.



PRICE:
\$2,500

OR \$4,500 IF NABD
PROVIDES LANYARDS

SPONSORED EVENTS

Sponsor an event (i.e. Receptions, Coffee Breaks, other). Acknowledged with creative signage & workbook mention.



PRICE:
**CALL
NABD**

ATTENDEE TOTE BAGS

Provide every attendee with a tote bag at Registration to carry Conference Workbooks and other items, and to take home afterward. Personalize their bags with your company logo.



PRICE:
\$7,500

OR
\$3,750

IF CLIENT PROVIDES BAGS

SPONSORED CHARGING STATION

Kiosks for re-charging laptops, mobile phones, tablets: branded with your company's logo.



PRICE
\$3,500
PER STATION

GUEST ROOM KEYCARDS

Custom keycards will grab guests' attention from the moment of their arrival.



PRICE:
\$5,850

\$2,900

IF CLIENT PROVIDES CARDS

(7) FLOOR AISLE STICKERS

Located at the front of each aisle in the exhibit hall, including the subsequent aisle number. Approx. 3-1/2 ft., co-branded with NABD. Personalize with your company logo.



PRICE
\$4,750

DIGITAL MARKETING

Eblasts: \$1000 per email. Mutually agreed upon content (written article, no infomercials).

Web Banners: Scrolling Banner: \$75/month (3 month minimum). Size: 220x145 (JPG or GIF).

Leaderboard Banner: \$800/month (3 mo. minimum) or \$1000/month (mo. to mo.). Size: 1004 x 65, or 1004 x 355 (JPG or GIF). **Exclusive Banner units:** \$200 to \$500 / month depending on size and placement (3 month min.). Size: various sizes available (JPG or GIF).

PRICE:
CALL NABD

The Only Conference Exclusively for Buy Here Pay Here!

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GOLF SIMULATOR

Draw traffic, engage attendees, and provide entertainment. Produce splash ads that display at each contestant's first shot.



PRICE:
\$2,500
PER DAY

FOYER FURNITURE

Be foremost in the minds of those who may be taking a break during the Conference in the foyer area, outside the education sessions and exhibit hall.



PRICE
\$2,500

7' HIGH FREE STANDING SIGN

38.12" x 84" JPG or print quality PDF.
Graphic deadline: 09/14/17.



PRICE
\$1,000

WORKBOOK BACK COVER

Color: 8.5" x 11" JPG or Print Quality PDF.
Workbook is an invaluable attendee resource both during and after the Conference.

PRICE
\$5,000

7' BACKLIT FREE STANDING SIGN

38.12" x 84" JPG or print quality PDF.
Graphic deadline: 09/14/17.



PRICE
\$2,000

WORKBOOK INSERTS

\$750 for 1-side, or \$1,000 2-sides, black & white.
\$1,250 for 1-side, or \$1,500 2-sides, color.
8.5" x 11", 350dpi JPG or print quality PDF. Workbook includes all essential conference information and valuable take home reference material.

PRICE
\$750
TO
\$1,500

TRAFFIC BUILDER PACKAGE

(1) 7' tall free-standing sign: (38.12" x 84", JPG or print quality PDF). **(1) B+W workbook insert:** (8.5" x 11", JPG or print quality PDF). **(1) pre-conference email:** to NABD database with mutually agreed upon content.

PRICE:
\$2,500

HOTEL ROOM DROP

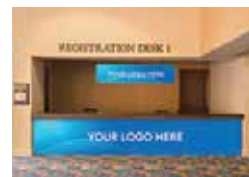
Hotel will deliver materials to every attendee that is staying at the host hotel (Rosen Centre) and place under their room door.



PRICE
\$4,500

REGISTRATION AREA

Your company logo co-branded with NABD. Place your company logo on hanging registration signs and back of area. Graphic deadline 09/14/17.



PRICE
\$10,000

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